

**Hosted by**



**Mayor Richard T. Crotty  
and the  
Orange County Board of County Commissioners**

# What is Workforce Housing

## Don Upton

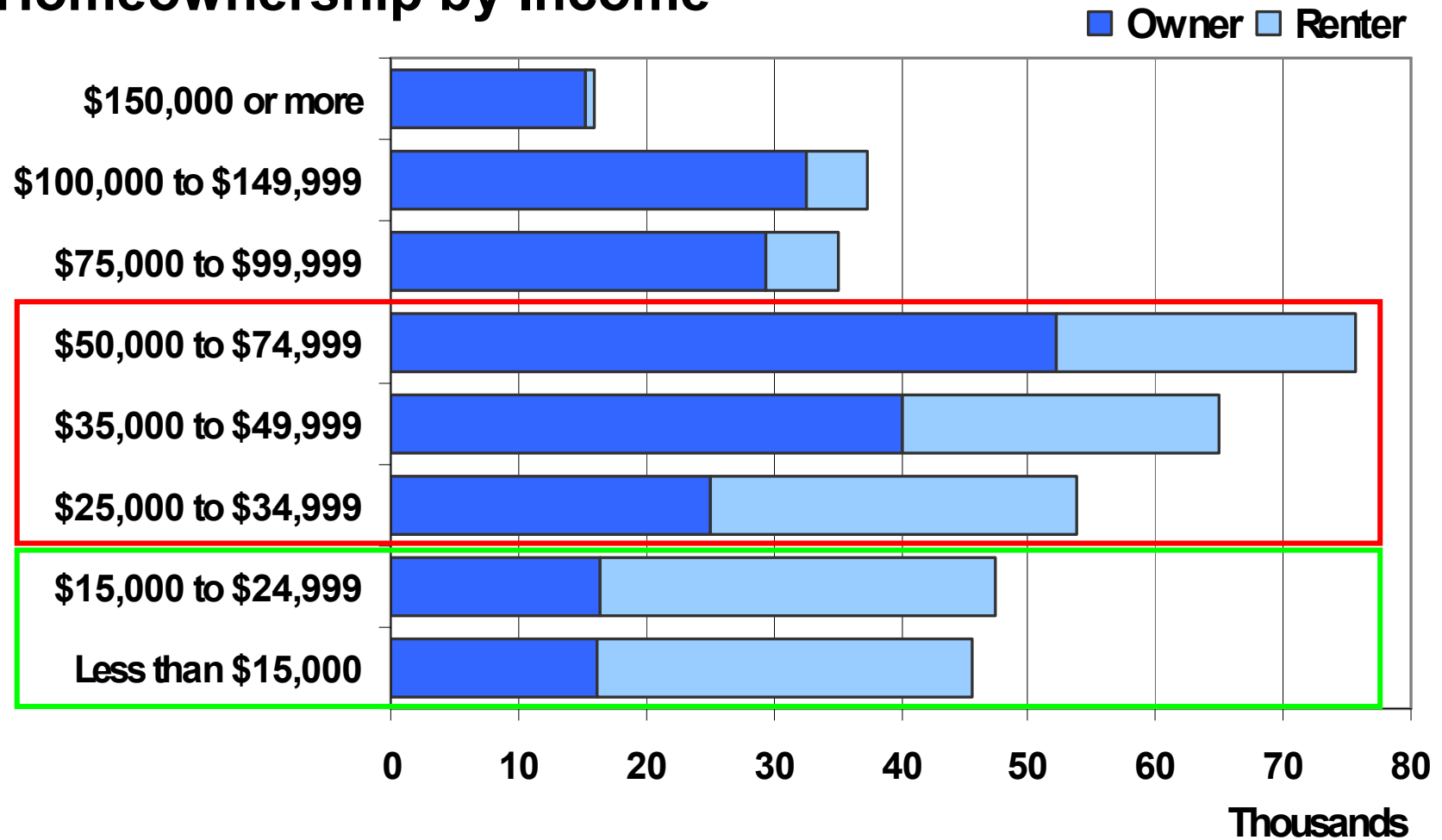
- President, Fairfield Index, Inc.
- Specializes in collaborative solutions for public and private sector enterprises
- Currently working with communities throughout Florida on workforce housing issues

# What is Workforce Housing

- Housing prices have increased dramatically over the past five years.
- Wages have not kept pace.

# What is Workforce Housing

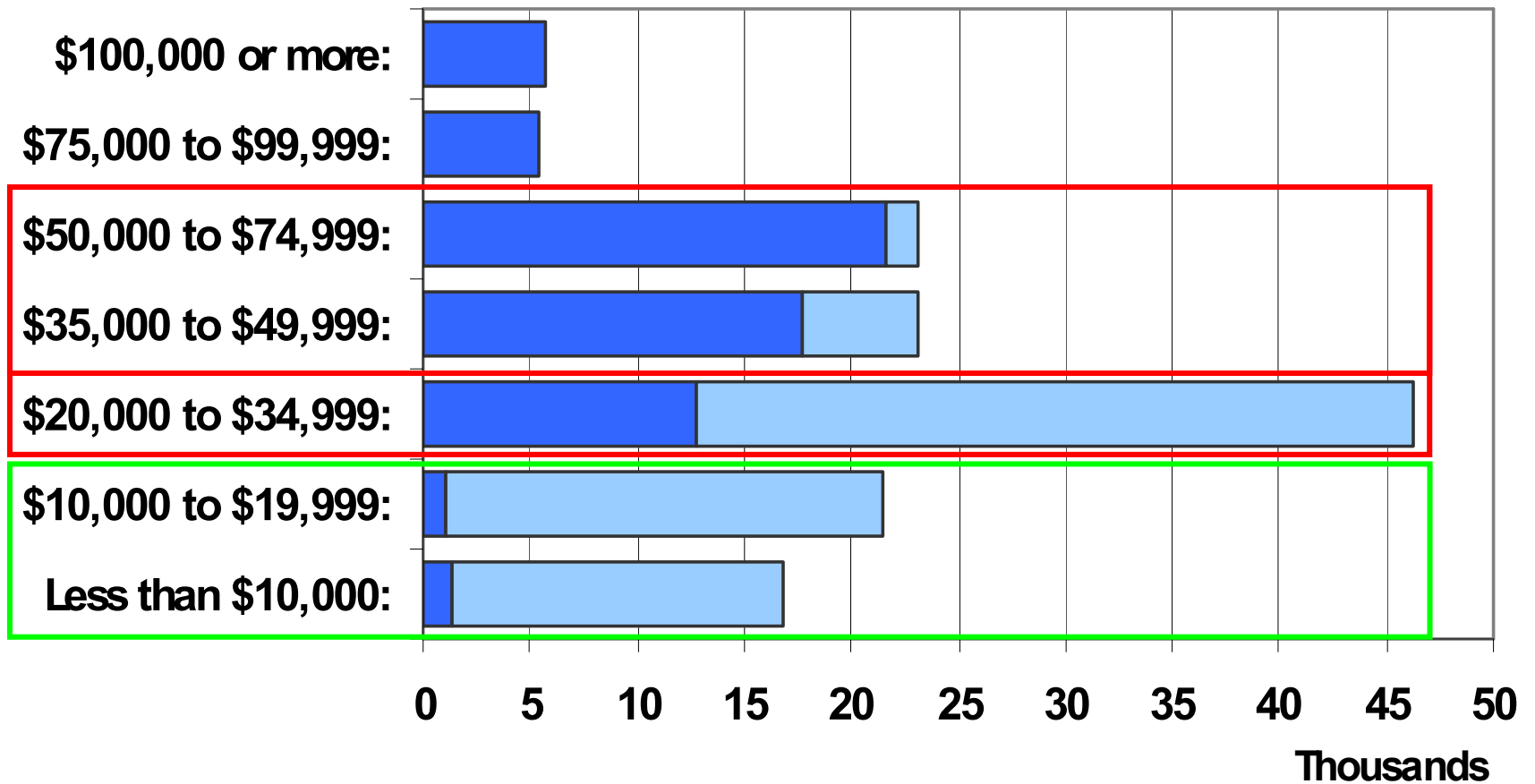
## Homeownership by Income



# What is Workforce Housing

## Rent Burden by Income

■ Less than 30%   ■ Greater than 30%



# What is Workforce Housing

- Over **93%** of Orange County's potential first-time homebuyers earn less than **\$75,000** per year.

# Who are our Workforce?



# What is Workforce Housing

- For-sale housing affordable to them is not being produced in the region.
- Rental housing is disappearing from the market, and more and more renters are paying too much for rent.

# Panel 1: Workforce Housing Conditions in Central Florida

## Charlie Sloan

- Executive VP, Metro Orlando EDC
- Oversees the EDC's four business units—  
Technology, International, Corporate Business,  
and Film & Digital Media
- Served as Senior Director of International  
Business Recruitment for Enterprise Florida

# Panel 1: Workforce Housing Conditions in Central Florida

## Grace Lias

- Executive Director, Human Resources, Orange County Public Schools
- More than 30 years experience with Orange County Schools
- Served as Principal of Palmetto Elementary for 10 years

# **Panel 2: Challenges and Strategies Rental Housing**

## **Allan M. Schnier**

- Vice President, Allied Asset Management
- Thirty years real estate experience, with an emphasis on multifamily housing
- Served as Executive Director of Palm Beach County Community Development

# Panel 2: Challenges and Strategies Rental Housing

## Joe Kocy

- Assistant County Administrator
- Director of Housing Program, Broward County
- Seventeen years experience leading smart growth regulatory policy and implementation in New Jersey, Maryland and Washington, DC.

# **Panel 3: Challenges and Strategies Owner Housing**

## **Rodney Brown**

- President, Cajarow, Inc., incorporated in 2002
- Built and sold affordable homes in the Orlando area for the past 3 years
- Currently building homes in Eatonville, Orlando, Cocoa, and Titusville

# Panel 4: Workforce Housing Initiatives

## Nancy Muller

- Policy Director, Florida Housing Finance Corporation
- Oversees Florida's housing programs
- Served as staff director to the Governor's Affordable Housing Study Commission