



State Road 436 • State Road 50

Area

Redevelopment
Plan



Stakeholder Focus Group Meeting

September 19, 2007

Herndon Branch Library

PRIORITIES FROM FACILITATED DISCUSSIONS

Land Use Priorities

- Multipurpose Recreation and Meeting area for elderly and youth located centrally in the community (with free activities to engage local youth) with a Police Substation, Community Services, and a PSI Facility (i.e. Renaissance Senior Center with a Pool)
- Neighborhood Gathering Locations / Teen Centers with Basketball Courts, Baseball, etc... (with teen volunteer public service element)
- Consider age demographics (percent of seniors in the community); Be sensitive to status as transitioning working class neighborhood where Housing Value-to-Income may not match
- Green-space/Public Open-space
- Streetscaping: Landscaping, Trees, including landscaped medians
- Traffic Safety / Traffic Access Management (Turn lane down the middle of SR436 and SR50 is not safe – would like to see the turn lane transitioned to become a median with limited cross access)

What's missing in the community as it exists today?

- Major retailers (Target, Walgreens, Starbucks, etc...)
- In a village like center of the community / a small-scale walk-able pedestrian-friendly shopping facility (similar to the Winter Park Village but not so upscale)
- A movie theatre
- A steakhouse type restaurant (Bring back the Steak-n-Ale)
- Bring back the Dairy Queen

Who should be involved in deciding which changes should occur in area?

- Remaining Business Owners/Operators along SR436 & SR50 (remaining businesses – meaning not those that are going to be displaced by the overpass road improvements)
- Residents/Property Owners (home and business)
- Hotdog Heaven Owner
- East Orlando Chamber
- Faith-based Organizations
- City of Orlando residents around the study area



How should the community be kept informed about the project?

- Let them know what happens with Road Closures and Traffic Changes in regards to new overpass
- Recruit business owner/operators by talking to them one on one (pass out flyers by hand) – Get contact information & follow-up by continuing to call and invite them to participate.
- Mass Mailings
- Via a project website (include a list-serv so folks can sign up to receive emailed project updates)
- Send community meeting notices through area schools
- Email project updates and road construction alerts
- Include information in Spanish
- Post community meeting notices & project information at grocery stores

How can community leaders and concerned citizens, assist with keeping the community informed (getting the word out and encouraging citizen participation)?

- Include speakers at individual neighborhood organization meetings (from FDOT, Planning, etc...)
- Communicate through Block Captains to get folks to attend community meetings
- Provide raffles and door prizes at the community meetings
- Handouts (also in Spanish) provided to neighborhood organization leaders so s/he can distribute to neighbors and distribute at neighborhood organization meetings
- Have neighborhood organization volunteers approach local businesses (split area/streets) and ask for their involvement.