

Investing in Results

"Giving a gift to Heart of Florida United Way ensures that my donation has the greatest impact because it funds a range of local programs that provide direct assistance to those in most critical need."

Please consider joining me and hundreds of other Leadership givers who are making a wise and compassionate investment in our community's future by supporting United Way partner agencies."

Michael L. Harding
Orlando Managing Partner,
Deloitte & Touche LLP



"I must say that I have seen Americans make great and real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend faithful support to one another."

Alexis de Tocqueville

Our vision is to engage all citizens to work together to build healthy, safe, caring and strong communities.



Our mission is to improve lives by mobilizing the caring power of communities.



When you give,
you change lives.



Heart of Florida United Way
Dr. Nelson Ying Center
1940 Traylor Ave.
Orlando, FL 32804
(407) 835-0900
www.hfuw.org

Leadership
Giving



Heart of Florida United Way

Leading by Example

Each year, an extraordinary group of people steps forward to help their neighbors in need by becoming United Way Leadership Givers.

They realize that United Way is a wise choice for philanthropic giving because it ensures that their donation, combined with thousands of others, has a direct impact right here in our local community.

As a Leadership Giver, you can also partner with nearly 100 Heart of Florida United Way supported agencies that provide comfort, hope and assistance to one in four Central Floridians each year.

Your donation will help provide housing for homeless families, warm meals for senior citizens, safety and security for abused women and children, quality after-school programs for at-risk teens and so much more.

Please consider this sincere request to take action and join with other committed leaders who are making a significant difference and improving the lives of so many people in Orange, Osceola and Seminole counties.



A family day at SeaWorld for Leadership Givers.

Give. Advocate. Volunteer.
LIVE UNITED

Leadership Giving

A Leadership gift of \$1,000 or more can make a significant, life-changing difference to local families and individuals struggling to strengthen or rebuild their lives. If you're already a Leadership Giver, please consider increasing your gift to the next level to have even greater impact.

Besides the satisfaction of making an important investment in our community, Leadership Givers receive additional benefits, including:

- Personalized recognition plaque
- Recognition in the Heart of Florida United Way Leadership Registry and on www.hfuw.org.
- Invitations to special United Way events, including an exclusive Leadership family day at SeaWorld.
- Regular updates on how your gift is helping improve the community.

Leadership Giving Levels

Alexis de Tocqueville – \$10,000 or more

Platinum – \$7,500-\$9,999

Gold – \$5,000-\$7,499

Silver – \$2,500-\$4,999

Pewter – \$1,500-\$2,499

Bronze – \$1,000-\$1,499

* **Medallion** – \$500-\$999

For more information, contact:

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Director of Leadership Giving

(407) 835-0923

e-mail Marta.Vargas@hfuw.org

* Please contact your Employee Campaign Manager regarding Medallion-level recognition.

Alexis de Tocqueville S · O · C · I · E · T · Y

The United Way Alexis de Tocqueville Society recognizes the generosity of individuals contributing at the highest levels of personal giving. With gifts of \$10,000 or more annually, these caring philanthropists demonstrate a profound commitment to helping others.

The society is named for the young French aristocrat who wrote admiringly of the American effort to promote the common good.

“As soon as individuals with a cause have found one another out, they combine. From that moment on, they are no longer isolated people, but a power seen from afar whose actions serve for an example, and whose language is listened to.”

Alexis de Tocqueville | Democracy in America, 1835

Alexis de Tocqueville Society Levels

La Table Ronde des Million de Dollars

\$1 million and above

Ordre de Fraternité

\$75,000 to \$99,999

Ordre d'Egalité

\$50,000 to \$74,999

Ordre de Liberté

\$25,000 to \$49,999

Membres de la Société

\$10,000 to \$24,999

For more information, contact:

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