

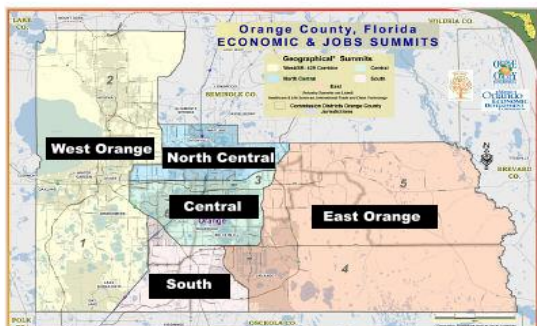
# Central Orange County by the Numbers

|   | Central<br>Orange County | Orange County | Central<br>as % of County | Florida    | United States |
|---|--------------------------|---------------|---------------------------|------------|---------------|
| <b>Population:</b>  |                          |               |                           |            |               |
| Population 2000   | 286,543                  | 896,344       | 32%                       | 15,982,378 | 281,421,906   |
| Population 2010   | 315,420                  | 1,118,349     | 28%                       | 18,917,612 | 311,212,863   |
| Population 2015   | 319,030                  | 1,172,473     | 27%                       | 19,720,776 | 323,209,391   |
| Average Annual Percent Increase 2000-2010                   | 1.0%                     | 2.5%          |                           | 1.8%       | 1.1%          |
| Average Annual Percent Increase 2010-2015                   | 0.2%                     | 1.0%          |                           | 0.8%       | 0.8%          |
| <b>Income 2010:</b>   |                          |               |                           |            |               |
| Median Household Income                                     | \$43,908                 | \$53,545      | 82%                       | \$49,910   | \$54,442      |
| Average Household Income                                    | \$54,074                 | \$67,530      | 80%                       | \$64,516   | \$70,173      |
| Per Capital Income  | \$22,041                 | \$25,257      | 87%                       | \$25,768   | \$26,739      |
| Median Household Disposable Income (after taxes)            | \$36,032                 | \$43,255      | 83%                       | \$40,123   | \$43,033      |
| Average Household Disposable Income (after taxes)           | \$45,879                 | \$56,382      | 81%                       | \$54,113   | \$56,638      |
| <b>Businesses &amp; Jobs Located within the Area 2010:</b>  |                          |               |                           |            |               |
| Total Number of Businesses (including Gov. and Educ.)       | 15,528                   | 50,408        | 31%                       |            |               |
| Total Number of Jobs (located within the area)              | 194,258                  | 652,507       | 30%                       |            |               |
| <b>Occupations of People Living within the Area 2010:</b>   |                          |               |                           |            |               |
| Total Employed Population 16+                               | 140,828                  | 513,577       |                           |            |               |
| White Collar (mgt, professional, sales, administrative)     | 57.9%                    | 62.2%         |                           |            |               |
| Services  | 23.7%                    | 20.6%         |                           |            |               |
| Blue Collar (farm., const., install/repair, prod., transp.) | 18.4%                    | 17.2%         |                           |            |               |
| <b>Jobs Located within the Area (NAICS Codes):</b>          |                          |               |                           |            |               |
| Total Jobs Located within Area                              | 194,258                  | 652,507       |                           |            |               |
| Agriculture, Forestry, Fishing, Hunting, Mining             | 0.0%                     | 0.1%          |                           |            |               |
| Utilities   | 0.4%                     | 0.2%          |                           |            |               |
| Construction  | 5.7%                     | 5.3%          |                           |            |               |
| Manufacturing   | 3.6%                     | 4.1%          |                           |            |               |
| Wholesale Trade   | 4.4%                     | 4.4%          |                           |            |               |
| Retail Trade  | 9.8%                     | 11.0%         |                           |            |               |
| Transportation & Warehousing                                | 6.3%                     | 3.8%          |                           |            |               |
| Information (includes software, telecom, publishing)        | 2.1%                     | 2.7%          |                           |            |               |
| Finance & Insurance   | 3.7%                     | 3.2%          |                           |            |               |
| Real Estate, Rental & Leasing                               | 3.5%                     | 3.3%          |                           |            |               |
| Professional, Scientific & Tech Services                    | 11.8%                    | 7.5%          |                           |            |               |
| Management of Companies & Enterprises                       | 0.0%                     | 0.2%          |                           |            |               |
| Administrative & Support & Waste Mgt/Remediation            | 4.5%                     | 4.6%          |                           |            |               |
| Educational Services  | 4.9%                     | 6.9%          |                           |            |               |
| Health Care & Social Assistance                             | 15.7%                    | 11.6%         |                           |            |               |
| Arts, Entertainment & Recreation                            | 1.7%                     | 3.7%          |                           |            |               |
| Accommodation & Food Services                               | 7.3%                     | 17.2%         |                           |            |               |
| Other Services  | 5.2%                     | 4.7%          |                           |            |               |
| Public Admin. (including admin. of gov/educ/health)         | 8.8%                     | 4.5%          |                           |            |               |
| Unclassified Establishments                                 | 0.8%                     | 0.9%          |                           |            |               |
| <b>Average Travel Time to Work 2000 (minutes)</b>           | 26.1                     | 26.6          |                           |            |               |
| <b>At least high school graduate 2010 (population 25+)</b>  | 83.7%                    | 86.9%         |                           |            |               |
| <b>Unemployment Rate 2010</b>                               | 14.4%                    | 12.5%         |                           |            |               |

**Note:** People in the area may work outside the area. People may travel from outside the area to jobs in the area.

### Central Orange County

Downtown Orlando / Lake Eola  
 Orlando City Hall  
 Orange County Government Administration  
 Orange County Public Schools Administration  
 Amway Center / Bob Carr Performing Arts Center  
 Orlando Executive Airport  
 Orlando Regional Medical Center  
 Colonial Plaza / The Mall at Millenia  
 Orlavista  
 Holden Heights  
 Oak Ridge  
 Pine Castle  
 Belle Isle  
 Delaney Park  
 Azalea Park  
 Conway  
 Metrowest  
 Jones High School  
 Boone High School  
 Colonial High School  
 Oak Ridge High School  
 Orlando Vocational Institute  
 Mid Florida Tech  
 UCF South Campus  
 Valencia Community College West  
 Devry University  
 International Academy of Design & Technology  
 Orlando Sports Center  
 Turkey Creek Park / Cypress Grove park



### Central Orange County Area:

Northern Border: Highway 50  
 Southern Border: Sand Lake Rd / 528

Eastern Border going north to south: 417 / 408 / S. Goldenrod Rd

Western Border going north to south: Good Homes Rd / Florida Turnpike (State Rd 91)

Prepared by  
**Orange County Office of  
 Economic, Trade & Tourism**

