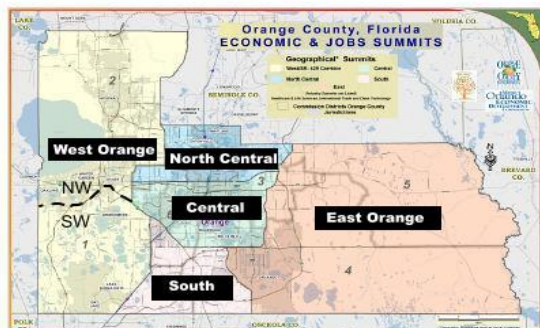


East Orange County by the Numbers

	East Orange	Orange County	East Orange as % of County	Florida	United States
Population:					
Population 2000	143,643	896,344	16%	15,982,378	281,421,906
Population 2010	231,516	1,118,349	21%	18,917,612	311,212,863
Population 2015	257,720	1,172,473	22%	19,720,776	323,209,391
Average Annual Percent Increase 2000-2010	6.1%	2.5%		1.8%	1.1%
Average Annual Percent Increase 2010-2015	2.3%	1.0%		0.8%	0.8%
Income 2010:					
Median Household Income	\$61,696	\$53,545	115%	\$49,910	\$54,442
Average Household Income	\$72,024	\$67,530	107%	\$64,516	\$70,173
Per Capita Income	\$24,876	\$25,257	98%	\$25,768	\$26,739
Median Household Disposable Income (after taxes)	\$50,284	\$43,255	116%	\$40,123	\$43,033
Average Household Disposable Income (after taxes)	\$59,765	\$56,382	106%	\$54,113	\$56,638
Businesses & Jobs 2010:					
Total Number of Businesses (including Gov and Educ.)	4,200	50,408	8%		
Total Number of Jobs (located within the area)	65,600	652,507	10%		
Occupations of People Living within the Area 2010:					
Total Employed Population 16+	108,402	513,577			
White Collar (mgt, professional, sales, administrative)	63.6%	62.2%			
Services	19.6%	20.6%			
Blue Collar (farm., const., install/repair, prod., transp.)	16.8%	17.2%			
Jobs Located within the Area (NAICS Codes):					
Total Jobs Located within Area	65,600	652,507			
Agriculture, Forestry, Fishing, Hunting, Mining	0.1%	0.1%			
Utilities	0.3%	0.2%			
Construction	2.1%	5.3%			
Manufacturing	4.8%	4.1%			
Wholesale Trade	1.6%	4.4%			
Retail Trade	11.6%	11.0%			
Transportation & Warehousing	9.1%	3.8%			
Information (includes software, telecom, publishing)	1.8%	2.7%			
Finance & Insurance	2.1%	3.2%			
Real Estate, Rental & Leasing	2.5%	3.3%			
Professional, Scientific & Tech Services	7.7%	7.5%			
Management of Companies & Enterprises	0.0%	0.2%			
Administrative & Support & Waste Mgt/Remediation	2.6%	4.6%			
Educational Services	23.4%	6.9%			
Health Care & Social Assistance	5.8%	11.6%			
Arts, Entertainment & Recreation	1.3%	3.7%			
Accommodation & Food Services	10.4%	17.2%			
Other Services	4.5%	4.7%			
Public Admin. (including admin of gov/educ/health)	4.4%	4.5%			
Unclassified Establishments	3.9%	0.9%			
Average Travel Time to Work 2000 (minutes)	28.9	26.6			
At least high school graduate 2010 (population 25+)	89.8%	86.9%			
Unemployment Rate 2010	11.0%	12.5%			

Note: People in the area may work outside the area. People may travel from outside the area to jobs in the area.

- East Orange County north of 528 (map on Page 2):**
 Innovation Way (UCF to OIA)
 University of Central Florida
 Central Florida Research Park
 Valencia Community College East
 University High School
 Timber Creek High School
 Florida Hospital East Orlando
 Waterford Lakes
 Waterford Lakes Town Center
 Union Park
 Avalon Park
 Wedgefield
- East Orange County south of 528 (map on Page 2):**
 Innovation Way (UCF to OIA)
 Orlando International Airport
 JetBlue University
 International Corporate Park
 Lake Nona
 "Medical City"
 Lake Nona High School
 Moss Park
- East Orange County east of the Econ (map on Page 3)**
 Wedgefield
 Bithlo
 Christmas
 Orlando Speed World
 Orlando Wetlands Park
 Tosohatchee St Game Preserve



East Orange County Area:

Northern Border: Seminole County Line
 Southern Border: Osceola County Line
 Eastern Border: Brevard County line.

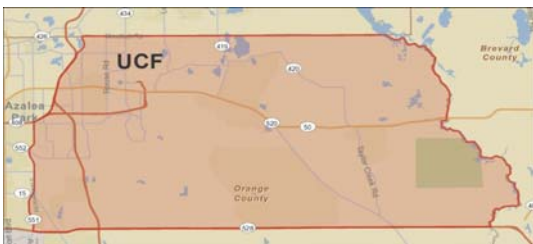
Western Border going north to south: Dean Road down the 417 and 408 to south on Goldenrod Road to the 528, west past Orlando International Airport, and south on Boggy Creek Road to the Osceola County line.

Prepared by
Orange County Office of Economic, Trade & Tourism

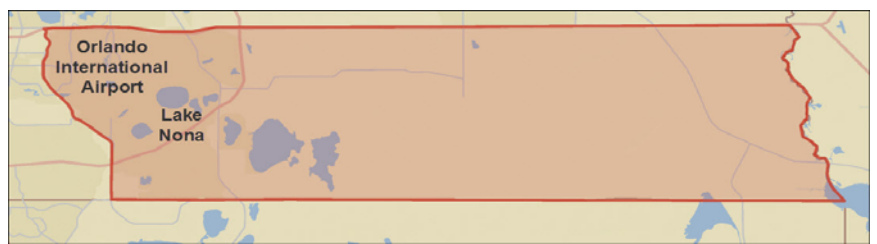


East Orange County by the Numbers: North & South of 528

	North of 528		South of 528		Orange County
	Number	% of County	Number	% of County	
Population:					
Population 2000	139,255	15.5%	4,241	0.5%	896,344
Population 2010	213,546	19.1%	17,917	1.6%	1,118,349
Population 2015	236,145	20.1%	21,545	1.8%	1,172,473
Average Annual Percent Increase 2000-2010	5.3%		32.2%		2.5%
Average Annual Percent Increase 2010-2015	2.1%		4.0%		1.0%
Income 2010:					
Median Household Income	\$60,845	114%	\$75,482	141%	\$53,545
Average Household Income	\$68,843	102%	\$106,118	157%	\$67,530
Per Capita Income	\$23,680	94%	\$38,830	154%	\$25,257
Median Household Disposable Income (after taxes)	\$49,305	114%	\$59,558	138%	\$43,255
Average Household Disposable Income (after taxes)	\$57,514	102%	\$83,706	148%	\$56,382
Businesses & Jobs 2010:					
Total Number of Businesses (including Gov. and Educ.)	3,697	7.3%	517	1.0%	50,408
Total Number of Jobs (located within the area)	54,638	8.4%	11,331	1.7%	652,507
Occupations of People Living within the Area 2010:					
Total Employed Population 16+	100,272	19.5%	8,140	1.6%	513,577
White Collar (mgt, professional, sales, administrative) Services	63.7%		61.5%		62.2%
Blue Collar (farm., const., install/repair, prod., transp.)	19.6%		20.7%		20.6%
	16.7%		17.8%		17.2%
Jobs Located within the Area (NAICS Codes):					
Total Jobs Located within Area	54,638	8.4%	11,331	1.7%	652,507
Agriculture, Forestry, Fishing, Hunting, Mining	0.1%		0.0%		0.1%
Utilities	0.4%		0.0%		0.2%
Construction	2.4%		0.8%		5.3%
Manufacturing	4.8%		4.8%		4.1%
Wholesale Trade	1.7%		1.2%		4.4%
Retail Trade	13.5%		2.4%		11.0%
Transportation & Warehousing	1.0%		48.0%		3.8%
Information (includes software, telecom, publishing)	1.9%		1.2%		2.7%
Finance & Insurance	2.4%		0.4%		3.2%
Real Estate, Rental & Leasing	2.5%		2.7%		3.3%
Professional, Scientific & Tech Services	8.6%		3.7%		7.5%
Management of Companies & Enterprises	0.0%		0.0%		0.2%
Administrative & Support & Waste Mgt/Remediation	2.7%		2.0%		4.6%
Educational Services	27.5%		2.9%		6.9%
Health Care & Social Assistance	6.9%		0.6%		11.6%
Arts, Entertainment & Recreation	0.9%		3.3%		3.7%
Accommodation & Food Services	10.9%		8.4%		17.2%
Other Services (parking lots/garages, linen supply, etc.)	2.9%		12.6%		4.7%
Public Admin. (including admin of gov/educ/health)	4.8%		2.6%		4.5%
Unclassified Establishments	4.1%		2.4%		0.9%
Average Travel Time to Work Year 2000 (minutes)	28.9		27.5		26.6
At least high school graduate 2010 (population 25+)	89.6%		91.7%		86.9%
Unemployment Rate 2010	11.2%		8.3%		12.5%



East Orange County North of 528



East Orange County South of 528

East Orange County by the Numbers: West and East of the Econ River

	West of Econ River		East of Econ River		Orange County
	Number	% of County	Number	% of County	
Population:					
Population 2000	133,190	14.9%	10,262	1.1%	896,344
Population 2010	215,777	19.3%	15,631	1.4%	1,118,349
Population 2015	240,299	20.5%	17,324	1.5%	1,172,473
Average Annual Percent Increase 2000-2010	6.2%		5.2%		2.5%
Average Annual Percent Increase 2010-2015	2.3%		2.2%		1.0%
Income 2010:					
Median Household Income	\$62,473	117%	\$43,313	81%	\$53,545
Average Household Income	\$72,766	108%	\$61,203	91%	\$67,530
Per Capita Income	\$25,063	99%	\$21,891	87%	\$25,257
Median Household Disposable Income (after taxes)	\$50,720	117%	\$40,069	93%	\$43,255
Average Household Disposable Income (after taxes)	\$60,294	107%	\$51,823	92%	\$56,382
Businesses & Jobs 2010:					
Total Number of Businesses (including Gov. and Educ.)	3,848	7.6%	365	0.7%	50,408
Total Number of Jobs (located within the area)	63,882	9.8%	2,074	0.3%	652,507
Occupations of People Living within the Area 2010:					
Total Employed Population 16+	101,522	19.8%	6,867	1.3%	513,577
White Collar (mgt, professional, sales, administrative)	63.7%		54.7%		62.2%
Services	19.6%		20.6%		20.6%
Blue Collar (farm., const., install/repair, prod., transp.)	16.7%		24.7%		17.2%
Jobs Located within the Area (NAICS Codes):					
Total Jobs Located within Area	63,882	9.8%	2,074	0.3%	652,507
Agriculture, Forestry, Fishing, Hunting, Mining	0.1%		0.1%		0.1%
Utilities	0.4%		0.1%		0.2%
Construction	1.7%		14.2%		5.3%
Manufacturing	5.0%		0.9%		4.1%
Wholesale Trade	1.2%		11.8%		4.4%
Retail Trade	11.5%		17.4%		11.0%
Transportation & Warehousing	8.9%		15.5%		3.8%
Information (includes software, telecom, publishing)	1.8%		0.3%		2.7%
Finance & Insurance	2.1%		1.0%		3.2%
Real Estate, Rental & Leasing	2.6%		0.9%		3.3%
Professional, Scientific & Tech Services	7.8%		4.9%		7.5%
Management of Companies & Enterprises	0.0%		0.0%		0.2%
Administrative & Support & Waste Mgt/Remediation	2.6%		1.4%		4.6%
Educational Services	23.6%		11.8%		6.9%
Health Care & Social Assistance	6.0%		0.4%		11.6%
Arts, Entertainment & Recreation	1.2%		4.7%		3.7%
Accommodation & Food Services	10.6%		6.5%		17.2%
Other Services	4.4%		6.8%		4.7%
Public Admin. (including admin of gov/educ/health)	4.5%		1.2%		4.5%
Unclassified Establishments	4.0%		0.0%		0.9%
Average Travel Time to Work Year 2000 (minutes)	28.4		36.6		26.6
At least high school graduate 2010 (population 25+)	90.2%		83.9%		86.9%
Unemployment Rate 2010	10.9%		13.4%		12.5%



East Orange County West of the Econ River



East Orange County East of the Econ River