

South Orange County by the Numbers

	South Orange County	Orange County	South as % of County	Florida	United States
Population:					
Population 2000	74,438	896,344	8%	15,982,378	281,421,906
Population 2010	103,894	1,118,349	9%	18,917,612	311,212,863
Population 2015	112,878	1,172,473	10%	19,720,776	323,209,391
Average Annual Percent Increase 2000-2010	4.0%	2.5%		1.8%	1.1%
Average Annual Percent Increase 2010-2015	1.7%	1.0%		0.8%	0.8%
Income 2010:					
Median Household Income	\$63,328	\$53,545	118%	\$49,910	\$54,442
Average Household Income	\$72,743	\$67,530	108%	\$64,516	\$70,173
Per Capita Income	\$25,426	\$25,257	101%	\$25,768	\$26,739
Median Household Disposable Income (after taxes)	\$51,079	\$43,255	118%	\$40,123	\$43,033
Average Household Disposable Income (after taxes)	\$60,832	\$56,382	108%	\$54,113	\$56,638
Businesses & Jobs Located within the Area 2010:					
Total Number of Businesses (including Gov. and Educ.)	6,034	50,408	12%		
Total Number of Jobs (located within the area)	114,967	652,507	18%		
Occupations of People Living within the Area 2010:					
Total Employed Population 16+	51,108	513,577			
White Collar (mgt, professional, sales, administrative)	64.5%	62.2%			
Services	22.2%	20.6%			
Blue Collar (farm., const., install/repair, prod., transp.)	13.3%	17.2%			
Jobs Located within the Area (NAICS Codes):					
Total Jobs Located within Area	114,967	652,507			
Agriculture, Forestry, Fishing, Hunting, Mining	0.1%	0.1%			
Utilities	0.0%	0.2%			
Construction	3.9%	5.3%			
Manufacturing	4.2%	4.1%			
Wholesale Trade	4.6%	4.4%			
Retail Trade	15.2%	11.0%			
Transportation & Warehousing	3.5%	3.8%			
Information (includes software, telecom, publishing)	2.4%	2.7%			
Finance & Insurance	1.2%	3.2%			
Real Estate, Rental & Leasing	4.2%	3.3%			
Professional, Scientific & Tech Services	3.0%	7.5%			
Management of Companies & Enterprises	1.1%	0.2%			
Administrative & Support & Waste Mgt/Remediation (includes Orange County Convention Center)	5.5%	4.6%			
Educational Services	3.1%	6.9%			
Health Care & Social Assistance	2.0%	11.6%			
Arts, Entertainment & Recreation	4.0%	3.7%			
Accommodation & Food Services	36.1%	17.2%			
Other Services	5.4%	4.7%			
Public Administration	0.2%	4.5%			
Unclassified Establishments	0.3%	0.9%			
Average Travel Time to Work 2000 (minutes)	23.5	26.6			
At least high school graduate 2010 (population 25+)	89.3%	86.9%			
Unemployment Rate 2010	10.4%	12.5%			

Note: People in the area may work outside the area. People may travel from outside the area to jobs in the area.

South Orange County

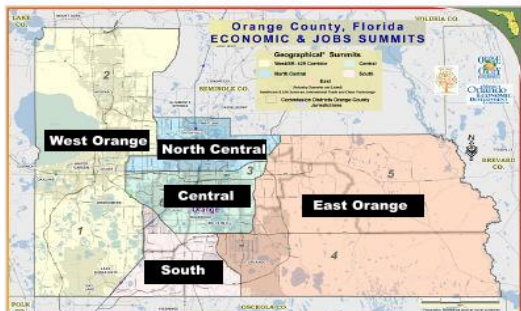
- Universal Studios
- Sea World
- Wet N Wild
- Orange County Convention Center
- I-Drive

- 100+ hotels in the area, including DoubleTree Hotel at SeaWorld, Rosen Centre Hotel, Loews Royal Pacific Hotel, and the Peabody Hotel.

- 200+ restaurants in the area, including Ming Court, Olive Garden, Ponderosa Steakhouse, Bahama Breeze, B.B. King's Blues Club, The Capital Grille, Bubba Gump Shrimp Co., Sharks Underwater Grill at SeaWorld, Emeril's Restaurant, Everglades at Rosen Centre Hotel, Johnny Rockets, Fuddruckers, Jimmy Buffet's Margaritaville, T.G.I. Friday's.

- Florida Mall
- Belz Factory Outlet World
- Festival Bay at International Drive
- Pointe Orlando
- Orlando Premier Outlets

- Tangelo Park
- Taft
- Southchase
- Williamsburg



South Orange County Area:

Northern Border, east to west: Florida Turnpike, Sand Lake Road (482), and the Beachline (528)

Southern Border: Osceola County Line

Eastern Border: Boggy Creek Road, Orlando Tradeport, and Orlando International Airport

Western Border, north to south: Turkey Lake Road, I-4, Walt Disney World

Prepared by
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Economic, Trade & Tourism

